

Translation Guide

Adding Properties to TheMoveChannel.com in Additional Languages

1. Activate Additional Languages

- Contact Natalia or your Account Manager to activate additional languages.
- **Current Languages:** English, Russian
- **Coming Soon:** Spanish, French, German, Italian, Portuguese, Brazilian, Dutch, Greek, Urdu, Malay, Indonesian, Punjab, Gujurati, Swedish, Polish, Africaans and more

2. Automatic Translations

- All properties you add will automatically appear on the relevant language site(s) selected in your account, with an automatic machine translation of the short description from English
- Long descriptions will not be automatically translated

3. Manual Translations

- Properties with manually translated descriptions appear above automatic translations in the search results
- To translate your listings manually, log in to TMC Admin
- Activated languages should appear on the “Add Property” form
- Check the checkbox for the languages you wish to manually translate into
- At present, English content must be added for a listing to be able to go live in the database
- The following elements can have a non-English equivalent: Property Name, Short Description, Long Description and Key Selling Points
- Enter an equivalent Property Name in the selected language(s) or leave the English version in place
- Optionally use the “Translate” link next to each of the other three fields to automatically translate the English content you have input on the left hand side
- A machine-translated version will appear on the right hand side
- Edit or approve this version
- Alternatively, write a version from scratch in the language(s) you have selected
- You are not obliged to recreate exactly the same information in the other language(s) and may use shorter or longer descriptions at your discretion
- If multiple languages have been activated for this listing, you will be able to tab between different language versions for Property Name, Short Description, Long Description and Key Selling Points
- The Long Description is restricted to 4,000 characters for non English versions
- In case of difficulty, please contact your account manager