

## Hotspots Index: Spain enjoys flying start to 2016

- **Interest in Spanish property doubles its presence in top 50**
- **Rome most popular hotspot in the world**
- **France and Portugal also popular with international buyers**

Spain is enjoying a flying start to 2016, reveals TheMoveChannel.com's latest [Hotspots Index](#). The report, which charts the most searched-for locations on the international property portal, shows that interest is on the up in Spanish real estate, almost doubling the country's presence in the Top 50 rankings.

Rome remains the most popular hotspot in the world for property hunters. The Italian capital has now been ranked number one for four consecutive quarters, but its appeal shows no sign of stopping: Rome accounts for 2.32 per cent of searches by location on TheMoveChannel.com, higher than its 1.57 per cent share recorded in Q4 2015.

Italy remains one of Europe's most attractive propositions for house hunters, accounting for 14 of the Top 50 property hotspots on TheMoveChannel.com, up from 11 in Q4 2015. Other popular Italian hotspots include Verona (eighth, up 18 places quarter-on-quarter) and Florence (10th, up four).

France and Portugal are also particularly popular among international buyers, home to one of and three of the Top 10 hotspots respectively. Lyon is the most sought-after hotspot in France (1.28 per cent of searches), rising from sixth place in Q4 2015 to fifth place. Second place Funchal is the most sought-after hotspot in Portugal accounting for 1.5 per cent of searches, ahead of Ponta Delgada in fourth place (1.29 per cent).

Spain, though, is stealing the international show at the start of 2016. Benidorm stormed 13 places up the league to seize third place, with 1.32 per cent of global searches. Malaga also rose three places into sixth spot (1.29 per cent).

Overall, Spain now accounts for 15 of the Top 50 hotspots on TheMoveChannel.com, its highest since the index began in Q1 2015 and more than both previous chart leaders Italy and Portugal.

[Click here](#) to see the full top 50 property hotspots for Q1 2016.

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### Notes to Editors

About Lead Galaxy and TheMoveChannel.com

Founded in 1999, [www.TheMoveChannel.com](http://www.TheMoveChannel.com) is the leading independent website for international property, with more than 1.4 million listings in over 100 countries around the world, marketed on behalf of agents, developers and private owners.

TheMoveChannel.com is one of more than a dozen international property sites operated under the Lead Galaxy brand. Lead Galaxy provides online marketing solutions to thousands of property companies worldwide, focusing on portal listings, email marketing, qualified leads, paid search and social media advertising.

The business is headquartered at 24 Jack's Place, Corbet Place, Shoreditch, London, E1 6NN.

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