

Top of the Props: Portugal popularity hits nine-month high

- **Portugal makes top three for first time since October 2016**
- **Italy makes top four for the third time in 2017**
- **Tunisia and Turkey both enter top 15**

The popularity of Portuguese property has reached a nine-month high, reveals new research from TheMoveChannel.com.

The international portal's latest Top of the Props index shows that Portugal reentered the top three destinations in July 2017. This is the first time that Portugal has been in TheMoveChannel.com's top three since October 2016. Portuguese real estate accounted for 1.87 per cent of all enquiries on the portal in July, with enquiries rising 2 per cent month-on-month in real terms.

Portugal was beaten only by second place Spain and first place USA, which both held on to their spots for the second month in a row. US property accounted for 6.93 per cent of enquiries, while Spain accounted for 6.12 per cent.

France also enjoyed a surge in interest, rising from fifth place to steal fourth. This is the second month so far in 2017 that France has been the fourth most popular country on TheMoveChannel.com, and the third month in a row that it has been in the Top of the Props Top 5. In real terms, enquiries for French property rose 16 per cent in the three months to July compared to the previous three-month period.

France and Portugal's rise pushed Italy down into fifth place, with 1.72 per cent of all enquiries on the site. However, this is the fourth time Italy has been in the Top of the Props' Top 5 in 2017, as the country's popularity continues to increase.

Italy is not the only nation enjoying a rebound. Greece continues to see interest grow, climbing from 10th place into ninth in July. Greek property accounted for 0.69 per cent of all enquiries on the portal, marking the third time in 2017 to date the nation has been in the Top of the Props' Top 10. In real terms, enquiries for Greek real estate more than doubled in the three months to July compared to the previous three-month period.

Tunisia has also risen into the Top 15, up 24 places from the previous month, with 0.41 per cent of all enquiries. Turkey saw signs of a return to favour as well, jumping five places from 12th into seventh, with 1.61 per cent of enquiries.

TheMoveChannel.com Director Dan Johnson comments: "With summer in full swing, the traditional holiday home favourites rule the roost, with Spain, France and Italy all among our Top 5 destinations. However, July sees buyers begin to return to old favourites too, as the tourism industry continues to help boost market recoveries, not just in Europe but further afield. Official data shows that Turkish visitor arrivals are on the up this year, as relations between Turkey and Russia improve, which highlights the country's returning appeal to international holidaymakers and investors. We also saw notable growth in enquiries for Tunisian real estate in July, which follows improving tourist figures for the country this spring. Buyers are going back to Cyprus too: despite the country slipping down the Top of the Props charts, enquiries remain 22 per cent higher in the three months to July than they were in the three months to January 2017. The island's tourism sector had a record year in 2016, with arrivals expected to rise another 5 per cent this year."

"Portugal has been one of the stars of 2017 to date," adds Johnson, "repeatedly appearing in TheMoveChannel.com's top three destinations. The housing market's recovery continues to build

momentum, with prices and transactions both improving steadily and consistently. With Golden Visas on offer in Portugal, Cyprus, Greece and Turkey, citizenship schemes rank alongside tourism as an important driver of international interest.”

[Click here](#) to see the full top 40 property destinations for July 2017.

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Notes to Editors

About Lead Galaxy and TheMoveChannel.com

Founded in 1999, www.TheMoveChannel.com is the leading independent website for international property, with more than 1.4 million listings in over 100 countries around the world, marketed on behalf of agents, developers and private owners.

TheMoveChannel.com is one of more than a dozen international property sites operated under the Lead Galaxy brand. Lead Galaxy provides online marketing solutions to thousands of property companies worldwide, focusing on portal listings, email marketing, qualified leads, paid search and social media advertising.

The business is headquartered at 24 Jack's Place, Corbet Place, Shoreditch, London, E1 6NN.

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